

day for night^{*}

presents

MY STUFF

a film by Petri Luukkainen



a one-year human experiment about what truly matters

a Unikino production

Finland 2013 | 80 mins | documentary | DCP



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Synopsis (short)

In the midst of an existential crisis following a recent break-up, Luukkainen begins his experiment: he locks away all his possessions in storage, allowing himself to retrieve only one item a day. Naked at midnight on day 1, Petri has ahead of him 365 days of creative living. Inspired by the wise words of his grandmother and the childlike pragmatism of his young cousin, day by day he re-evaluates each of his belongings. A 'Finnish-weird' approach to self-help.



Synopsis (long)

Petri is the ideal consumer - with an apartment filled with all kinds of stuff. Dumped by his girlfriend, burdened by a huge mortgage, scarred by a maxed out credit card, and haunted by the stuff that failed to bring him happiness, Petri is in the midst of an existential crisis.

Petri comes up with an idea – he will lock away all his stuff in storage (every last possession, all clothing included). The rule of the one-year experiment: only one item can be retrieved per day... a human experiment which Petri will also film.

On a wintry night in January, Petri runs naked through the streets of Helsinki to retrieve his first item from the storage unit. It is a long winter coat. He then tries to sleep on his floor using it as a makeshift duvet. And so, naked on day 1, using a window ledge for a fridge, in an apartment void of any possessions, Petri has ahead of him 365 days of creative living. Inspired by the wise words of his grandmother and the childlike pragmatism of his young cousin, day by day he re-evaluates each of his belongings over the course of this one-year self-imposed challenge.

A 'Finnish-weird' approach to self-help.



The Director

Petri Luukkainen (b.1984) is a filmmaker from Helsinki. He directed his first TV commercial at the age of 17 and has been working as a director, DOP and editor ever since. He has worked predominantly on documentaries, commercial films and webisodes since 2001. More recently, he has worked on a documentary series for the Finnish Broadcasting Company YLE and directed a small ad video which received 3,000,000 views on YouTube. *My Stuff* is Petri's debut feature-length documentary

The Producer

Anssi Perttala holds a Bachelors degree of Culture and Arts, whilst he also studied non-linear storytelling and aesthetics in University in Helsinki. He has produced commercials and virals for international brands as well as also music videos and short films for various emerging directors.



DIRECTOR'S STATEMENT

I was 26 and lost. I felt empty in my apartment full of stuff. We all know that feeling: having too much stuff, stuff and stuff. Too much of everything and still lacking something. So I decided to do find out what I really need. I embarked on an experiment with a set of rules:

- 1) One year experiment
- 2) All stuff into a storage
- 3) One item back per day
- 4) Don't buy any new stuff

I felt like it would be a life-changing journey – so why not film it? I started to film myself, and soon my first documentary was beginning to take shape. I felt filming the process would also make it more reflective, and then I could sum up my own experiences and express it through the film. The year was full of surprises. And I'm happy to tell you it also turned out to be a love story.

CREDITS

Original title: Tavarataivas

Director & Script: Petri Luukkainen

Producer: Anssi Perttala

Cinematography: Jesse Jokinen

Editing: Altti Sjögren

Music: Timo Lassy

Sound: Kyösti Vääntänen

Distributed in the UK & Ireland by: day for night*

day for night* is a London based independent film company. Working across the exhibition, distribution and screen translation sectors, day for night* occupies a niche position within the UK film industry, with the promotion of cultural diversity and accessibility at the core of its activities. day for night* works with film festivals, venues, filmmakers and audiences, with the central aim of enabling broader access to visual culture through distribution and curatorial projects. day for night* aims to develop a slate of films that represents some of the freshest and most distinctive titles from around the world - a curated library of films with a particular focus on outstanding up-and-coming filmmakers.



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